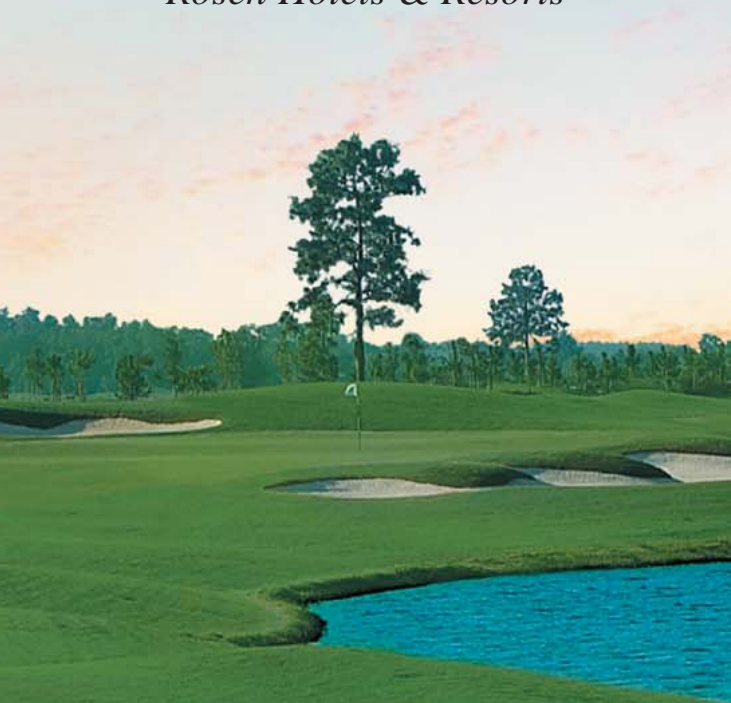


# brad brewer GOLF ACADEMY

Offering Learn, Play & Stay packages  
at the award winning  
Rosen Hotels & Resorts



Rosen Shingle Creek Golf Club, home of the Brad Brewer Golf Academy and the unique "Golf for Everybody" program.

18 distinctive shot-making challenges set amidst tropical lakes and forests designed by world renown golf course architect, David Harman.

Choose from a selection of award winning Rosen Hotels & Resorts located at the Golf Club and Convention Center.

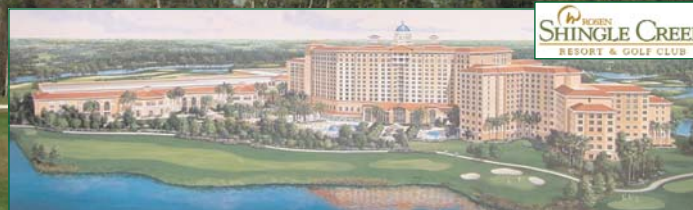
brad brewer  
GOLF ACADEMY

Connecting Golf  
For Everybody

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Orlando, Florida 32819  
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Email: [contact@bradbrewer.com](mailto:contact@bradbrewer.com)  
Website: [www.bradbrewer.com](http://www.bradbrewer.com)

## LEARN, PLAY & STAY PACKAGES INCLUDE:

- Four Hours of Hands on Instruction Daily
- On Course Instruction
- Single Occupancy Deluxe Rooms
- eCoaching via the Internet
- LOTS OF SMILES, ENCOURAGEMENT & FUN!



Orlando, Florida

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ROSEN  
SHINGLE CREEK  
GOLF CLUB

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## Philosophy and Method

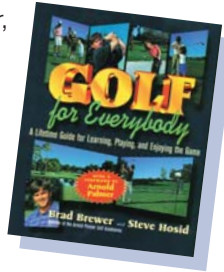


*Thirty years of golfing socially and competitively has offered me a lifetime of great golf experiences throughout the world.*

*The game, its traditions, together with personal mentors have shaped my outlook and philosophy towards teaching and coaching "Golf for Everybody."*

*My staff and I look forward to the opportunity of sharing our passion and experience with golfers of all levels of ability. We guarantee to help you focus your efforts toward having more fun playing better golf, than ever before.*

"Golf for Everybody" author, Brad Brewer, established a place for himself in player development when he co-founded the Arnold Palmer Golf Academies in 1984. Since then, he has been recognized for his outstanding commitment and contributions toward player development, including:



- North Florida PGA Teacher of the Year
- Golf Digest and Golf Magazine top instructor in America
- The Golf Channel featured instructor

## The Method

The Brad Brewer Golf Academy's method of game improvement begins by profiling your current game, defining your desired goals, and setting a realistic commitment of time. Computer Swing analysis, practice range training, on-course assessment and personal attention to your game are valuable tools we use to maximize your game improvement.

The game we play as a whole, is challenging the course by executing one shot at a time. But in developing one's game it is necessary to view the game in three specific areas: Swing Fundamentals, The Scoring Zone, and Course Management.

Critical to Brad Brewer Golf Academy's philosophy and methodology is the selection and training of instructors. All instructors are members in good standing with the PGA or LPGA and successfully completed the "Golf for Everybody Instructor's Certification Program."

## Academy Programs

- **Learn & Play Programs offered twice daily**
- **Four hours of daily instruction, including on-course play**
- **Offered on a 1:1, 2:1, 3:1, and 4:1 ratio**

### Areas of Game Development:

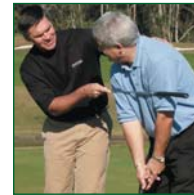
#### SCORING ZONE

Improve your ability to get the ball into the hole and lower your scores. Focus is on fundamental address and proper technique to effectively execute pitch and chip shots, green side bunkers and putts. Increased confidence around the green will result in having more fun practicing and playing these shots.



#### SWING FUNDAMENTALS

Accurate ball striking and increased distance are a direct result of basic swing fundamentals. During this portion, computerized swing analysis and personalized training drills are utilized to enhance your natural abilities.



#### COURSE MANAGEMENT

Your best on-course strategy includes sound choices and better focus. Learn to play smarter, be more aggressive, and think through those trouble shots just like a champion.



#### eCOACHING

Stay on course with eCoaching services. Your game improvement continues after you return to your home course with Brad Brewer Golf Academy's eCoaching services. Available to players who have completed an Academy Program.



### Stay on Course Through:

- **eJournal:** Your instructor will set goals, check your progress and define future objectives, all in electronic format.
- **Trouble Shooting:** Your instructor is available to you via e-mail, telephone, or internet.
- **Swing Progress Checks:** Send your instructor a current swing for review and check-up.
- **Web Library:** Instructional lessons, drills and game improvement tips in electronic format.

## Executive & Team Building Activities

Golf provides the perfect setting to build relationships with clients, access convention attendees and motivate key employees. A variety of executive golf packages are available with your needs in mind.

Whether your objective requires a social or business setting, the Brad Brewer Golf Academy, teamed with Shingle Creek Golf Club and the award winning Rosen Hotels & Resorts, can meet your lodging, food and beverage, meeting and function space needs. All in one convenient location.

- **Swing Analysis in the convention booth**
- **Lessons in Leadership from the Links**
- **Scoring Zone Challenge**
- **VIP Clinics and much more...**

### What Clients and the Experts are Saying...



*"The Lessons in Leadership from the Links programs have been a great way to combine continued education and fun for our members."*

**Tom Decker**, Director of Education

*"The golf clinics held during The Golf Channel Invitational have been a huge hit with our VIP customers. Our viewers continue to enjoy Brad's appearances on Academy Live and featured instructional tips."*

**David Manougian**, CEO & President



*"Brad is a good friend and great instructor. No matter what your ability, he will help you improve your game."*

**Ian Baker-Finch**  
British Open Champion and ABC Announcer

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