



## **Shingle Creek's Brad Brewer Named Lead Instructor for the GOLF CHANNEL's Online Academy**

**Acclaimed Golf Instructor Will Provide Game Improvement Content and Editorial on [www.Golfchannel.com](http://www.Golfchannel.com)**

ORLANDO (Feb. 5, 2008) - Brad Brewer, president of the Brad Brewer Golf Academy at Shingle Creek Golf Club, located at Rosen Shingle Creek Hotel in Orlando, has long been regarded as one of the best golf instructors in the country. Now millions of golf aficionados - and devotees of the GOLF CHANNEL -- are about to find out why.

Brewer has been named the Lead Instructor for [www.GolfChannel.com](http://www.GolfChannel.com), the Internet arm of the GOLF CHANNEL. The Web site pulls from the cable network boasting a worldwide distribution of more than 110 million households, thereby presenting Brewer with an extensive assembly to share his knowledge and passion for the game.

Brewer, a Golf Magazine "Top 100 Teacher in America" will have hundreds of chances to help golfers improve their games by viewing him on [www.GolfChannel.com](http://www.GolfChannel.com). Over the next three years, Brewer will provide 600 instructional tips annually, provide four to five weekly editorials and help improve an interactive learning experience for golfers of all levels of play.

The lessons went live January 14.

"Brad's reputation as one of golf's premier teachers of the game of golf is unquestioned. We're honored to have him working with us," says GOLF CHANNEL'S Senior Vice-President of New Media and Business Development, Shannon O'Neill. "The web is a tremendous platform for delivering relevant and useful instruction, and Brad's teaching philosophy fits perfectly within our vision."



Brewer is the author of two books with one in the works: "My Golf Journal," "Golf for Everybody" and "Mentored by the King" with an expected publishing date of 2008. He has been named the North Florida PGA Teacher of the Year, Top 100 Teacher by Golf Magazine and has competed successfully on the Australasian PGA Tour and Hogan/Nike Tours.

"I am grateful and honored for this opportunity to share my passion and life long experience as a player and teacher of the game with so many golfers around the world. The Internet is such a great delivery tool. And with the newest in technologies, our goal is to deliver an interactive, comprehensive learning experience for all abilities of play with a fun and simple approach. We want to help guests have more fun playing better golf when the time is right, at a world-class location and based upon personal game improvement goals and objectives through the GOLF CHANNEL'S Online Academy," said Brewer.

Brewer's new association with the GOLF CHANNEL will reach beyond the Web site involvement. The GOLF CHANNEL Online Academy is partnering with the Brad Brewer Golf Academy to provide a premium golf school experience with the Stay-Learn & Play packages at Rosen Shingle Creek Hotel in Orlando and corporate events worldwide. The exclusive, premium offerings will be offered on specific dates that are expected to begin during the first quarter of 2008. The premium golf vacation packages will include individual instruction on scoring zone, Computerized Swing Analysis, Course Management, Fit4Golf golf specific fitness assessment, TaylorMade clubfitting, MindLinks mental performance seminars and Big Break Challenges as seen on air. Accommodations and fine dining will be at the award-winning Rosen Shingle Creek, just two miles from the GOLF CHANNEL headquarters.

The AAA-rated Four Diamond Rosen Shingle Creek is a magnificent 1,500-room luxury hotel located within a mile of the Orange County Convention Center, featuring 445,000 square feet of meeting/event space and an array of amenities including a full-service Spa at Shingle Creek featuring nine treatment rooms and a state-of-the-art Fitness Center, twelve dining/lounging options, four swimming pools, two lighted tennis courts, sand volleyball, basketball, horseshoes, and more. Uniquely situated on 230 acres on Shingle Creek, headwaters to the Florida Everglades, the hotel also offers jogging and nature trails, fishing and incredible views.

Shingle Creek Golf Club was recently named one of the top 100 golf shops for the third year in a row by Golf World magazine. In June 2005, Shingle Creek was named a "Top 40 Best New Course" by Golfweek magazine, followed a month later by being named one of the "Top 10 Toughest Courses" by the Orlando Business Journal.

The David Harman designed course features undulating fairways and interconnecting waterways bordered by the natural backdrop of dense oaks and pines along historic Shingle Creek. Shingle Creek Golf Club features a state-of-the-art practice facility, the Brad Brewer Golf Academy, a world-class clubhouse, golf carts with UpLink GPS yardage system, complimentary valet parking, full-service golf shop, and club and shoe rentals.

Rosen Shingle Creek and Shingle Creek Golf Club are located at 9939 Universal Blvd., just off exit 2 of the Beach Line Expressway (S.R. 528). For more information about the Shingle Creek Golf Club and the Brad Brewer Golf Academy, please visit [www.shinglecreekgolf.com](http://www.shinglecreekgolf.com) or [www.bradbrewer.com](http://www.bradbrewer.com). For Rosen Shingle Creek, please visit [www.rosenshinglecreek.com](http://www.rosenshinglecreek.com) or call (866) 996-9939.